

**Social: Facebook/Instagram**

# Social | FB/IG Awareness Ads

Instagram

philafound Sponsored

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philafound Philadelphia Foundation helps to advance educational opportunities at every grade level.

Education Awareness

Instagram

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philafound Philadelphia Foundation helps to accelerate the civic progress of the LGBTQ community.

Pride Awareness

Philadelphia Foundation Sponsored

We help fund organizations dedicated to solving today's greatest medical challenges.

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**Make a difference, stat.** [LEARN MORE](#)

Help us help them.

Like Comment Share

Medical Awareness

Philadelphia Foundation Sponsored

Philadelphia Foundation helps to accelerate the civic progress of the LGBTQ community.

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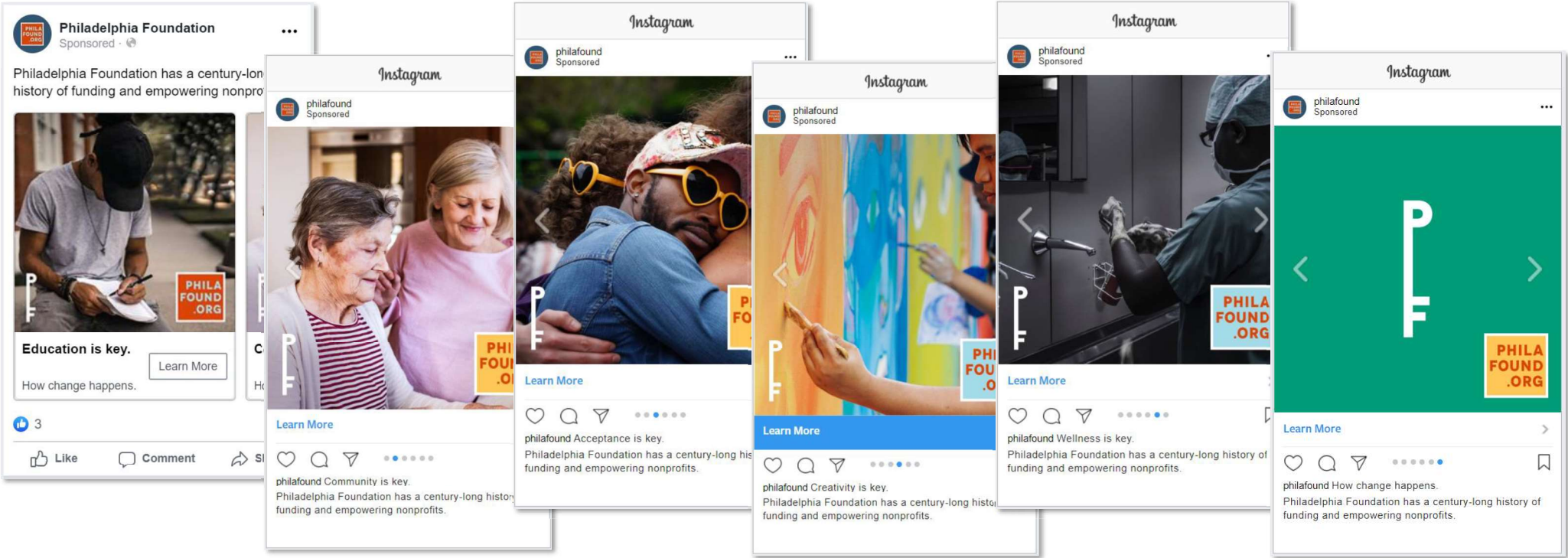
**Proud to fund pride.** [LEARN MORE](#)

Keep love moving forward.

Like Comment Share

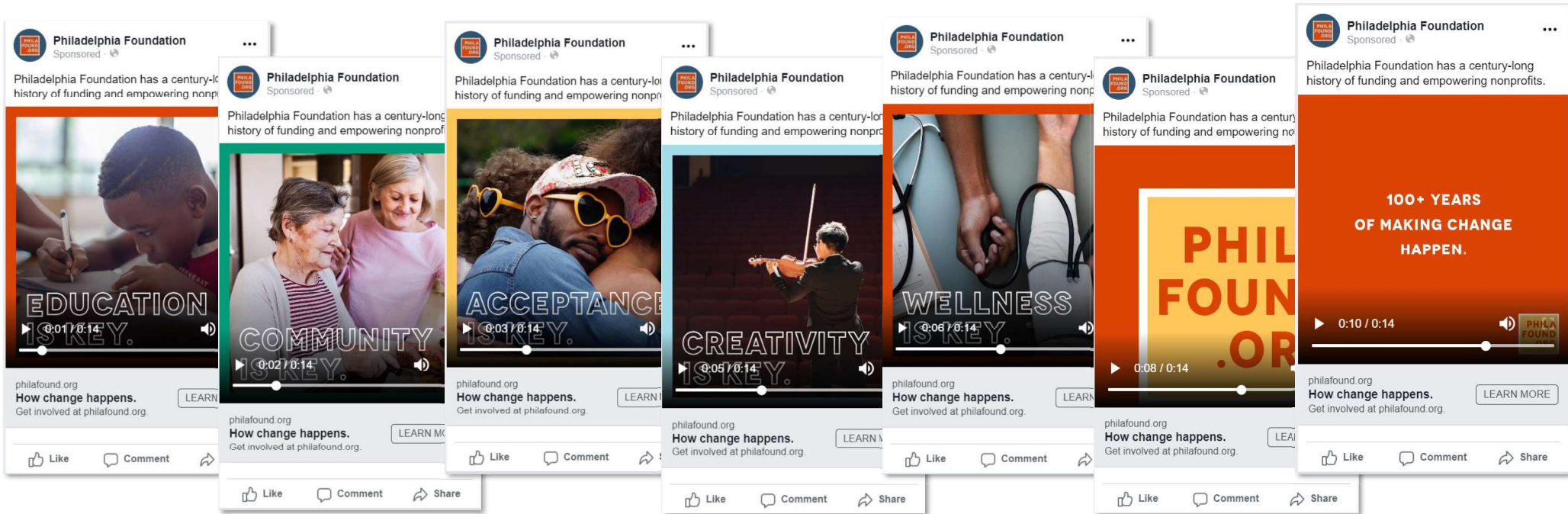
Pride Awareness 2

# Social | FB/IG Carousel Ads



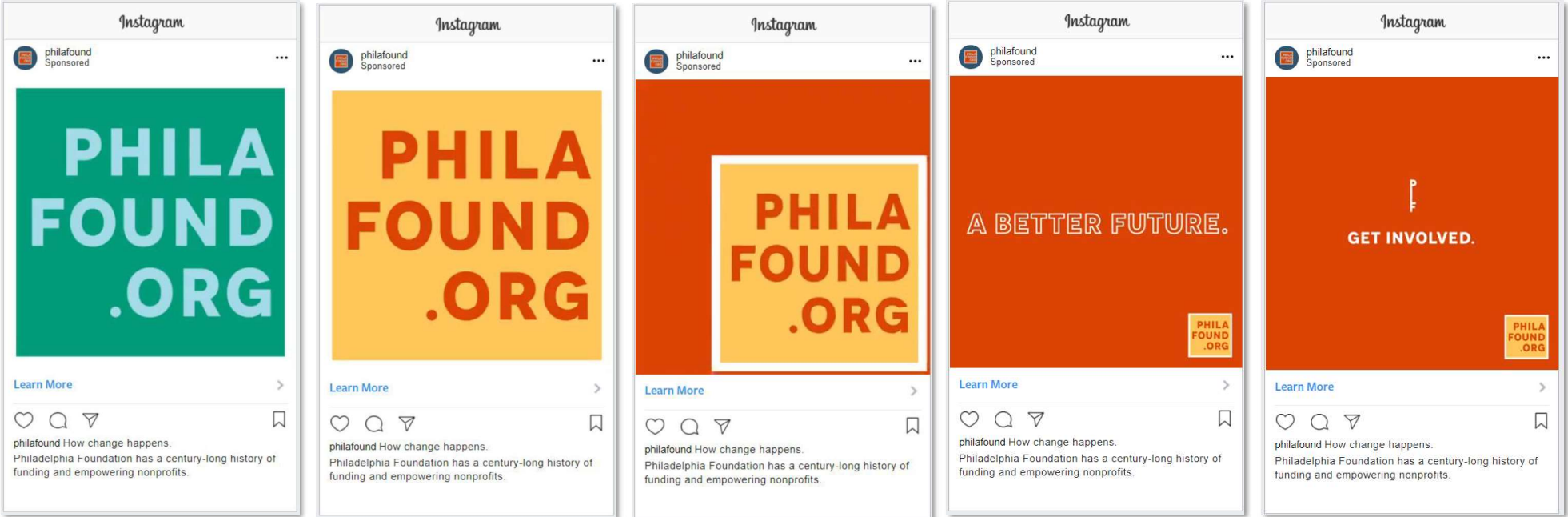
Awareness Carousel Ads

# Social | FB/IG Video 1



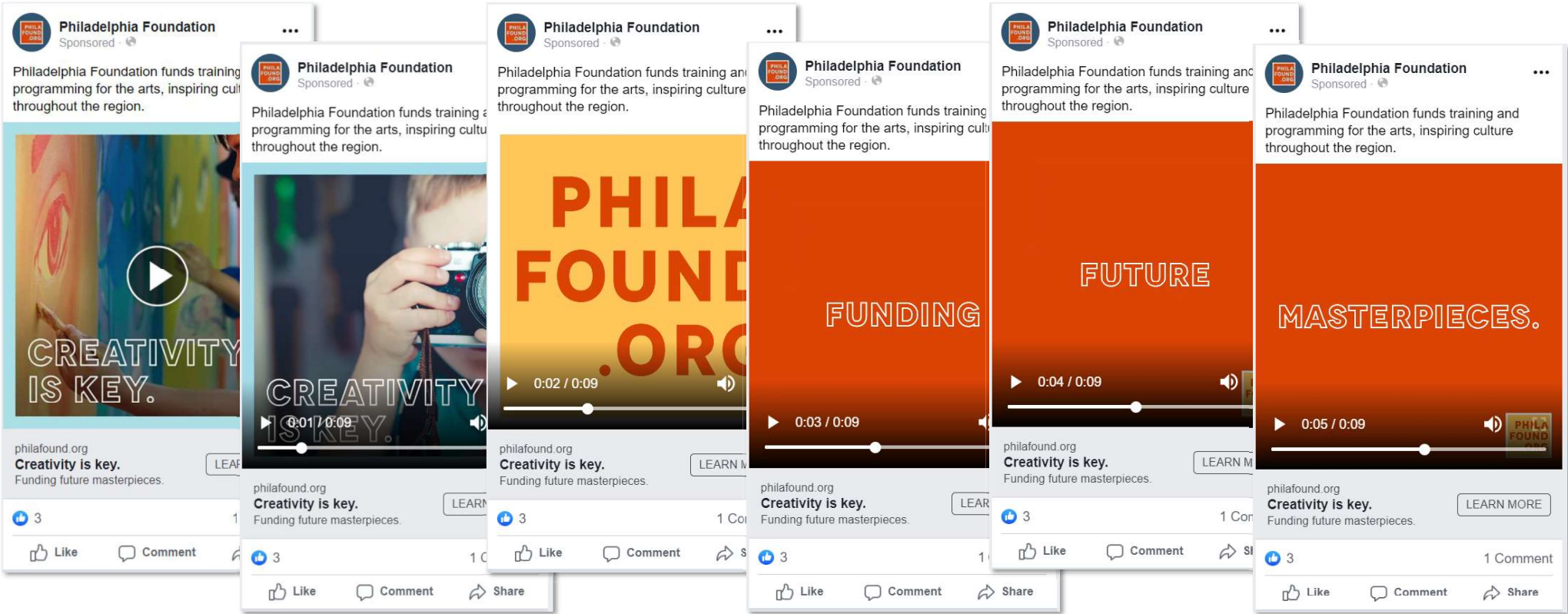
Social Video Ad 1

# Social | FB/IG Video 2



Social Video Ad 2

# Social | FB/IG Video 3



Social Video Ad 3

# **Transit/Outdoor Signage**

# Bus Shelter | Static





# Bus Shelter & Dilworth | Digital Animated



# Rail 2-Sheet Posters | Static



# Rail Interiors | Bonus

